

American Marketing Association

COLLEGIATE Membership Application Form



For full time students not currently employed in a full time professional position. Limited to 5 years.

Name

Prefix First Middle Last Male Female
 College/University Graduation Date (MM/YYYY):

Home and School Addresses (required for membership)

Street City
 State/Province ZIP/Postal Code Country

School Address (if different from Home Address)

Building or Dorm Number
 Street City
 State/Province ZIP/Postal Code Country

Primary Contact Information

Phone: Home Cell Work Country Code Area Code Number Extension
 Email (mandatory for membership communications)

Communication Preferences

Send all my mail to my Home Address School Address Do not send non-membership email communications from AMA Do not publish my information in the Membership Directory.
(Unless otherwise specified, the above information will be published in the directory.)

Local Professional Chapter Listings (Membership in a local chapter is optional. For further information on professional chapters, please visit MarketingPower.com/chapters.)

Chose your chapter:

Alabama
 Birmingham No Dues

Alaska
 Alaska (Anchorage) \$15

Arizona
 Tucson \$5
 Phoenix \$8

California
 Inland Empire (Riverside/San Bernardino) \$15
 Orange County \$10
 Sacramento Valley \$5
 San Diego \$5
 San Francisco Bay Area \$10
 Silicon Valley (Santa Clara/San Jose) \$10
 Los Angeles \$10

Colorado
 Colorado (Denver) \$5

Connecticut
 Connecticut (Hartford) \$5
 Fairfield County \$5

District of Columbia
 Washington, DC \$10

Florida
 Central Florida (Orlando) \$5
 Jacksonville \$5
 South Florida (Ft. Lauderdale/Miami/West Palm Beach) \$5
 Tampa Bay \$5

Georgia
 Atlanta \$20

Hawaii
 Hawaii \$5

Illinois
 Central Illinois (Bloomington/Champaign/Peoria) \$2
 Chicago \$25

Indiana
 Indianapolis \$5
 Michiana (South Bend/Elkhart) \$5

Iowa
 Iowa (Des Moines) No Dues

Kansas
 Kansas City No Dues
 Wichita \$12.50

Louisiana
 New Orleans \$3

Maryland
 Baltimore \$5

Massachusetts
 Boston \$10

Michigan
 Detroit \$5
 Michiana \$5
 West Michigan (Grand Rapids) \$5
 Southwest Michigan (Kalamazoo/Battle Creek) \$20

Minnesota
 Minnesota (Minneapolis) \$5

Missouri
 Kansas City No Dues
 St. Louis No Dues

Nebraska
 Greater Omaha \$10
 Lincoln \$10

Nevada
 Las Vegas \$10
 Reno-Tahoe \$5

New Jersey
 New Jersey (Newark) \$10
 New Jersey/New York* \$25

New Mexico
 New Mexico (Albuquerque) No Dues

New York
 New York* (City) \$15
 NY Capital Region (Albany) No Dues
 Rochester \$5
 New York/New Jersey* \$25

North Carolina
 Charlotte \$5
 Triangle (Raleigh) \$10

Ohio
 Akron/Canton \$5
 Cincinnati \$10
 Cleveland \$10
 Columbus \$5

Oklahoma
 Oklahoma City No Dues
 Tulsa \$5

Oregon
 PDX (Portland) \$10

Pennsylvania
 Philadelphia \$5
 Pittsburgh \$15

Rhode Island
 Southeast New England \$10

South Carolina
 Charleston \$10

Tennessee
 Knoxville \$40
 Nashville \$15

Texas
 Austin \$5
 Dallas/Ft. Worth \$5
 Houston No Dues
 San Antonio No Dues

Utah
 Utah (Salt Lake City) \$10

Virginia
 Central Virginia (Charlottesville) \$2
 Hampton Roads (Norfolk) \$15
 Richmond \$5

Washington
 Puget Sound (Seattle) \$5

Wisconsin
 Madison \$8
 Milwaukee \$5

Northeast Wisconsin (Appleton/Green Bay/Oshkosh) \$10

* Individuals living in the New Jersey/New York area have the option of joining the New Jersey chapter, the New York chapter or both.



COLLEGIATE Membership Application Form

Membership Dues

Annual National Membership Dues

US\$47

Professional Chapter Dues* (optional; see list on reverse side) Chapter \$

*Please check with your collegiate chapter for collegiate chapter dues and payment information.

Membership Dues Subtotal \$

Publications

An online subscription to *Marketing News* is included in your membership. You may also subscribe to additional publications at the member-discounted rate. Price is per year.

*\$35 of your dues is for a one-year subscription to *Marketing News*. AMA membership is individual and nontransferable. No percentage of dues is used for lobbying purposes

- Journal of Marketing* (Bimonthly), US\$85 \$
- Journal of Marketing Research* (Bimonthly), US\$85 \$
- Journal of International Marketing* (Quarterly), US\$75 \$
- Journal of Public Policy & Marketing* (Semiannually), US\$60 \$
- Marketing Insights* magazine (Quarterly), US\$75 \$
- Marketing Health Services* magazine (Quarterly), US\$75 \$

Additional Publications Subtotal (if applicable) US\$

Payment Information

Membership Dues US\$ + **Publications** US\$ = **Total Payment** US\$

Promo Code: (if applicable)

Check (payable to the AMA in U.S. funds drawn from a U.S. bank)
 Credit Card:
 American Express
 Discover
 MasterCard
 Visa
 Card Number
 3-Digit Security Code
 Exp. Date (mm/yyyy)
 Signature _____
 Date (mm/dd/yyyy)

Faculty Sponsorship Signature (this application cannot be processed without a Faculty Sponsor signature)

I hereby certify that this applicant is a full-time registered student not currently employed in a professional position.

Faculty Sponsor Signature _____ Date _____

Save Money After Graduation with a Young Professional Membership

Upon graduation, you are eligible to renew as a Young Professional member at less than half the price through the AMA's Young Professional Membership Program. Young Professional membership offers the full benefits of Professional membership, and is available only to recent graduates.

Professional membership will help you to stay on top of all the important industry news and trends that will keep you competitive in your career. Especially at the start of your career, you'll want to take advantage of the opportunities you'll find through membership with the world's largest organization of marketers, the AMA.

For more information about Young Professional membership, email info@ama.org

Statement of Ethics (required; print form and sign)

As an AMA member, I agree to abide by the AMA Statement of Ethics, embracing the highest ethical norms and values for marketers. (1) Marketers must first do no harm. (2) Marketers must foster trust in the marketing system. (3) Marketers should embrace, communicate and practice the fundamental ethical values that will improve consumer confidence in the integrity of the marketing exchange system.

Any AMA member found to be in violation of the Statement of Ethics may have his or her Association membership suspended or revoked. A complete copy of the AMA Statement of Ethics is available online at MarketingPower.com. In order to validate your application, please sign the Statement of Ethics.

I subscribe to the Statement of Ethics and will adhere to it:
 Signature _____
 Date _____

Return Your Completed Form with Payment to:

American Marketing Association • 311 S. Wacker Drive, Suite 5800 • Chicago, IL 60606-6629

Phone: 312.542.9000 or 1.800.AMA.1150 • Fax: 312.542.9001 • ama.org/collegiate